



REMARKS DURING THE BRIEFING MEETING ON THE STATUS OF IMPLEMENTATION OF THE MANUFACTURING PILLAR HELD ON 18TH DECEMBER 2024

The Principal Secretaries,

Ladies and Gentlemen,

1. The BETA Plan (Bottom-Up Economic Transformation Agenda) outlines Kenya's strategic focus on revitalizing the **Manufacturing Pillar** to stimulate industrial growth, create jobs, and boost economic resilience. The key **Priority Sectors**, under this pillar include: *Policy and Regulatory Reforms, Infrastructure Development, Technology and Innovation, Market Access, Job Creation and Sustainability*
2. Among these priorities, Under BETA, the Manufacturing Sector envisages a 15% contribution to GDP by the year 2027 and to create at least one million jobs annually. BETA focuses primarily on the core pillars of the Government Development Agenda namely: **Agricultural Transformation; Affordable Housing and Settlement; Health Care; Digital Superhighway and Creative Economy. Manufacturing** plays a critical role in each of those pillars. It has identified the following sectors to aid in ensuring it achieves its strategic goals: Finance and Production; Infrastructure; Land and Natural Resources; and Governance and Public Administration

3. Manufacturing pillar under BETA uses a value chain approach to analyze the economy and identify bottlenecks that are preventing the manufacturing sector from growing. This approach includes value chains such as leather, textiles, apparel, pharmaceuticals, edible oil processing, dairy, and waste recycling. BETA aims to establish county aggregation and industrial parks in all 47 counties to boost agricultural value chains.
4. The office of the Deputy President has consequently been tasked with spearheading coordination actions towards unlocking the potential of the sector, and providing a convergence point to drive the sub sector specific reforms
5. This meeting has been convened to apprise ourselves on the current priority interventions, anticipated reforms and status of implementation aligned to the manufacturing pillar targets. We shall also be seeking to proffer solutions for a harmonized common front and build synergy for the delivery of the promise as one Government.
6. Let us remain committed to working together to transform this vision into a tangible reality for all Kenyans. I welcome you to this meeting and wish you the best even as we deliberate.

**KITHURE KINDIKI
DEPUTY PRESIDENT**